

Carol Andrews

Speaker, Journalist, Corporate Trainer, Author, Blogger
“We have solutions for your Media Presence!”

I want to put my twenty plus years as a Broadcast Journalist, primarily as a TV News Personality to work for you! As co-founder of

Focused Communication, my areas of expertise include honest and interactive dialogue on:

- **Traditional and Social Media,**
- **Branding and**
- **Marketing.**



Customized Presentation Topics

Media: Friend or Foe

—5 Ways to tame the Media Beast

Protecting Your Brand

—5 Ways to Generate Positive Media

Are You Ready For Your Close-Up?

—Interactive Training *before* you Meet the Media

Stepping Out of Your Comfort Zone

—5 Ways To Increase your Bottom Line Through Media

To Book
Carol Andrews
for your event:

Contact Sue Falcone
1-888-766-3155

sue@simplysuespeaks.com
www.simplysuespeaks.com

What Client's Say About *Carol Andrews*

"Carol is a strong, engaging and humorous trainer who tells it like it is. She helps others understand how the news media works and how it can work for them.

Keith Acree, Communications Officer - NC Dept of Public Safety

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"Carol speaks from the heart. Her authenticity touches, inspires and motivates audiences."

Belinda A. Tate, Director, Diggs Gallery, Winston-Salem State University

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"I recently heard you speak at a seminar, and your personal touch with the public makes everyone feel like they've known you their entire lives!"

Gayle Justice, Business Cards Plus, Amway

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"Wit and compassion make Carol Andrews a great news anchor. Carol's ability to think through possibilities and sort through conflicting information allows her to get the full story during media interviews. She not only asks the right questions, but she's able to make people feel comfortable with her compassionate and caring nature."

Blanca Cobb, Body Language and Lie Detection Expert

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Carol Andrews is the real deal, a consummate professional who is very genuine and down-to-earth and is able to connect with and relate to her audience in a unique and special way."



Anne Wear, Former News Producer at WGHP FOX 8

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Carol Andrews is a producer's dream talent! Her media experience and listening skills allow her to quickly understand the needs of each project and deliver on target. Simply put, she's the best in the business!

Diane Stevio, Vice President, McWhorter Concepts, Inc.