

# Dr. Shawne Duperon

## Six-Time EMMY® Winner



AS SEEN ON



Dr. Shawne Duperon will make you look like a hero as she brings rich content to your audiences. Her **authentic** and **hilarious** style will leave your participants wishing the event never ended. A professional speaker who's been studying the phenomenon of gossip for more than a decade, Dr. Shawne deeply connects with audience members, leaving lasting inclusive tools that alter communication skills, stimulating participants to passionately share innovative ideas and solutions that increase retention, productivity and engagement in the workplace.

If your events are filled with executives, diverse professionals, business owners and university students, Dr. Shawne's unique content and engaging charismatic style will have participants raving, and then **"good gossiping"** to bring her back again and again.

"It's one of the best and most exciting workshops I have ever attended."

Ellissa Johnson  
Census Bureau

"Powerful experience."

Rich Padged  
The Walt Disney Co.

"Shawne is one of the most engaging speakers on the business circuit today"

Maureen McDonald  
The Detroit News

"I wish the class was longer."

Joe Resak  
Nissan

"Outstanding!!!!"

Gerardo Lucenou  
Ford Motor Company

"The energy she instilled was unforgettable. So glad I witnessed this event."

Noel  
KPMG

Dr. Shawne's case study is Project Forgive. Using gossip theory, this non-religious foundation reaches millions in social media, garnered an endorsement from Archbishop Desmond Tutu and the honor of a 2016 Nobel Peace Prize Nomination.



Project Forgive, a 501c3 non-religious organization, provides free educational resources and trainings, investing in **youth** as future humanitarian leaders, and promoting education that links the power of forgiveness with our **health and well-being**.



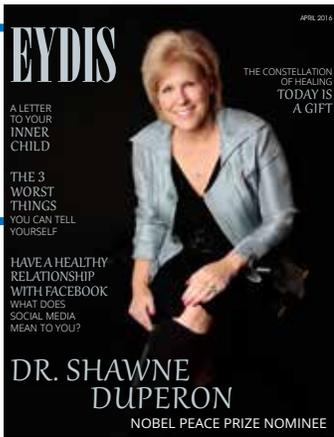
Our Clients



Department of Defense Clearance



To Book Dr. Shawne, Contact: Hily Trevethan  
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877-759-4599 toll free  
248-681-2410 direct



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### Most Requested Programs From Our Clients



## Communication Workshops

### Amplifying Good Gossip

Gossip gets a bad rap. Research shows that mean nasty stuff is only 5-7% of gossip conversations. When done right, gossip is the smartest and most powerful way to stimulate loyalty and productivity in the workplace, while also strategically marketing your organization, your practice or yourself. This series of workshops provide innovative tips and tools to exponentially grow your career or organization.

### Embracing Innovative Communication Leadership

When it comes to leadership, what's the signal you broadcast whether you're training an employee, leading a project, networking at an event, posting on Facebook or being interviewed by the local news? This training shifts your communication leadership perceptions, producing a new set of innovative skills to engage a work environment that causes positive change.

### Leadership: Forgiveness in Business

Leaders take risks and make mistakes all the time. Dr. Shawne Duperon, a Nobel Peace Prize nominee, has found that when you make a mistake and – don't forgive yourself quickly – it can have a long-term impact. Using Project: Forgive as her case study, you'll leave this series of innovative workshops with new leadership skills that gear you toward smarter risk-taking, dumping perfectionism, and moving into powerful choices that grow your business, your career and ultimately yourself.

### The Psychology of Presenting

During these interactive workshops, Dr. Shawne shifts your existing perceptions of presentation styles. It's not about getting the presentation "right," or how to stop the "umms." This experiential class dives deep into the psychology of presenting, offering unique strategies to authentically engage your audience, close the sale, have them approve your project and "good gossip" about it afterward.

### Networking is for Neanderthals

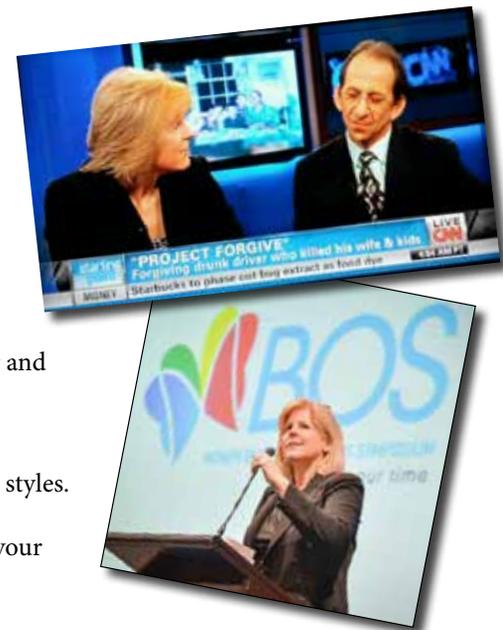
This innovative presentation is all about growing outside your communication comfort zone. Through this highly interactive experience, participants take risks in communication for personal expansion, which allows you to give up perfectionism in the moment, providing a new level of mastery in authenticity in business.

### Social Media Mastery

These non-techie courses get to the root of creating long-term on-going relationships in social media. Dr. Shawne should know, she's reaching millions in social media with her case study, Project: Forgive. She'll share how to avoid the biggest social media mistakes on the most popular platforms. You'll also discover how to master strategies that help you grow your brand, create a following or expand your career.

### Media Mastery for Business

Whether working with the media is your top priority or your deepest fear, these series of workshops provide the tips and media techniques that create instant credibility and charisma when being interviewed by any reporter, producer or influential blogger, causing exponential good gossip for yourself, your organization or non-profit.



All Programs  
Are Customized

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