

# **Event Planners**

*Overwhelmed, Stressed-Out?  
Here are Our Top Ten Tips for You!*

1. Have a Vision for Your Event
2. Develop a Budget Before Looking for a Professional Speaker or Entertainer
3. Have a strategy and plan before you begin
4. Do your homework before contacting anyone
5. Look for the "WOW" factor experience from everyone you contact
6. Value your speakers- they are your best asset!
7. Endorsements matter
8. Videos are key
9. Expect a memorable and unforgettable event
10. Expect to be seen as a "Rock Star" for choosing the best

**Honored to have the Opportunity to  
"Earn Your Business!"**

**[www.simplysuespeaks.com](http://www.simplysuespeaks.com)**