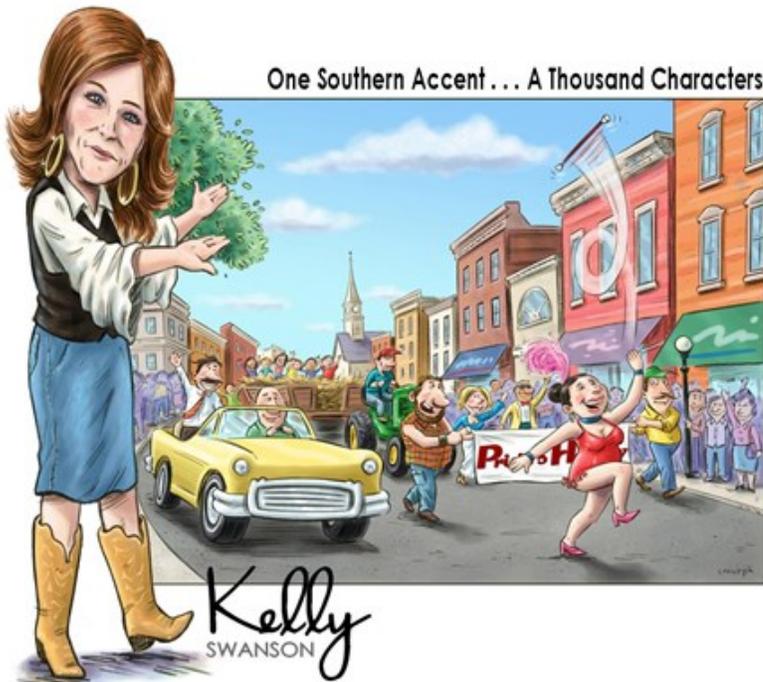


Kelly Swanson

Powerful Message, Outrageously Funny



Living Out Loud

Finding the humor in stress, the courage to take risks, and the passion to write a new ending

Kelly Swanson is an award-winning storyteller, comedian, motivational speaker, author of “Who Hijacked My Fairy Tale?” and creator of Prides Hollow and the wacky cast of southern characters who have charmed audiences from coast to coast, from board rooms to cruise ships. Her wacky sense of humor, her “take off the face and get real” stage presence, her mesmerizing stories, and her powerful messages about motivating yourself and others to stand up and stick out in life and in business, make her the perfect keynote speaker if you’re looking for something different with tons of humor and a return on your investment. Ask about her customized programs and audience tributes! Find her on YouTube where you can see hundreds of videos of Kelly in action. www.kellyswanson.net

I'm a motivational speaker and a comedian, which means I tell you that you can do anything - then I tell you I'm just kidding.
Kelly Swanson



Kelly Swanson was a real treat at our Convention. She had the audience belly-rolling with laughter. She has a way to connect with people - not just with humor but also sympathy and encouragement. Kelly really learned about our industry and the people she was addressing. She even wrote us a poem that had everyone on their feet requesting a copy. There has been such bad news spread to so many industries this past year, but it was a delight to have Kelly at our conference to give them a boost. Honestly, the best speaker we ever had.

Amy Bryson, NC Association of Long Term Care Facilities



Growing up I was the outcast - the kid they threw things at on the bus. I spent most of my life trying not to be noticed - trying to blend in. I carried the belief into adulthood that to be successful meant to look like everyone else. But I wasn't like everyone else. And it got really exhausting trying to be. And really boring. So one day I cast aside the expected life, dusted off the gifts I had been hiding, stepped out of my comfort zone and on to a stage as a motivational speaker and comedian. And I didn't look back. And guess what. It turns out that being different isn't such a bad thing. In fact, it's a great thing. In fact, it's everything. I have learned that it's not blending in that makes you a success, but standing out among the crowd. So now I'm sharing my journey with you - to take you from blending in to flying high above your comfort zone. I want to share the mindsets and behaviors that I had to break, and the new attitudes I had to adopt. I want to share the many ways I've learned to stand out in a crowded market. Want in? I sure hope so. Now get ready - to **STAND UP AND STICK OUT!**

- Help you get from where you are stuck, to where you want to be
- Help you apply my See/Believe/Do approach to any obstacle or challenge or life goal or dream
- Not simply motivate you, but teach you how to motivate yourself - because true motivation comes from within
- Help you move from creating lists, to creating habits and attitudes, which are more valuable than lists
- Help you see what makes you unique, and how to use that to your advantage in life and in business
- Help you understand your story, tell your story, and tap into your customer's story -because it's the story that sells
- Show you my six secrets to connecting with people - that help you sell better, lead better, and impact better
- Help you see that in a crowded market it's not better that makes you stand out - it's different
- Make you laugh yourself silly
- Show you how much you matter to the bottom line, and to your community
- Help you increase morale, lower stress, and not take yourself so seriously
- Introduce you to my cast of characters in the hopes that they will help you find your happier ever after
- And I can serve as a funny emcee if you want high energy and lots of laughs, and something to wrap it all together