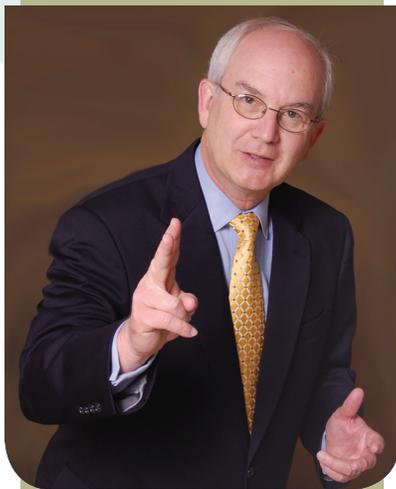


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Hardy Smith's passion is to maximize performance of nonprofits and associations and their essential leadership teams. Organizations across America have benefited from Hardy's 30-plus years of experience working in the high-performance world of NASCAR racing. His extensive involvement with nonprofit, volunteer-based, and community groups nationwide gives him a keen understanding of nonprofit and association needs.

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What others are saying about Speaker and Consultant



HARDY SMITH

Hardy Smith's presentation, "Why Don't Board Members Do What They're Supposed to Do?," was very engaging. He is a very effective communicator and great story teller who really knows the needs of nonprofit boards!

- Lucky Harris, Boys & Girls Clubs of America

Hardy Smith spoke at the Florida Festivals & Events Convention in 2015 on two topics and was one of our highest rated speakers by the attendees for both sessions. We rarely repeat speakers for two consecutive years, but based on the feedback from our members, we have asked Hardy to return in 2016 to present a new topic. From a Meeting Planner perspective, Hardy is wonderful to work with. He is very well organized and prepared and also very willing to work with our marketing committee for pre-event promotional opportunities. I would highly recommend Hardy to any event organizer.

- Suzanne Neve,
Executive Director,
Florida Festivals &
Events Association
(FFEA)



Having been in business a long time, I know what strategic planning is, but Hardy's ability to take it and put it into four to five key elements and then talk about how it can be done without tons of paper work (and tons of hours), I found to be very efficient. I think that everybody who was in the audience today from the nonprofit world was most appreciative. He makes (strategic planning) doable.

- Sarah Gurtis, Chief Executive Officer,
COA (Council On Aging)

I find Hardy Smith's Tips for Nonprofit Success e-newsletter timely, trendy, and full of valuable information for both the established and the start-up nonprofit. It is a "must read" if you want to improve your infrastructure and a great resource for all aspects of nonprofit management.

- Candace Lightner, Founder
of MADD - Mothers Against
Drunk Driving

I have known and worked successfully with Hardy Smith for more than 20 years. As a nonprofit consultant, he has a unique background that provides him with skills and experiences that will benefit any nonprofit or volunteer-based organization that utilizes his services. I have seen him take on very complex issues and demonstrate an ability for delivering results.

- Nick Craw, former Director, Peace Corps

It was truly a pleasure to work with Hardy Smith. After being recommended by one of our esteemed board members who had also had the opportunity to work with him, I was able to secure Hardy to speak at our Spring Conference. The session that he presented on Board Engagement was both relevant and thought-provoking and was well-received by our attendees. There were definitely a lot of notes being taken.

- Tammy C. Bracewell,
Executive Director, Florida
Association of Chamber
Professionals (FACP)

Hardy has been an excellent resource for our members as a speaker and a writer for our magazine. He has a wonderful style of humor and anecdotes that drive his message home. I highly recommend Hardy Smith...you will love him!

- Frank Rudd, President and CEO,
Florida Society of Association
Executives (FSAE)

