



Judi  
**MOREO**, CSP



# The Charismatic Communicator

The world has changed. So has the way we communicate. Those who fail to adapt will be left behind.

Communication is a process of shared understanding. The charismatic communicator has the ability to subtly cause others to react to you as opposed to you reacting to them. Let Judi Moreo show you how to use your voice, facial expressions, body language, words and attitude to project a likeable, confident fearlessness – without arrogance.

This program is different from other programs on communication as Judi avoids the traditional techniques. Judi will show you how to enhance the abilities you already have in order to influence people in a positive manner.

You will learn to:

1. Control the way others perceive you.
2. Establish rapport immediately.
3. Convey your thoughts and show your feelings with conviction
4. Present language and material in an interesting and exciting manner
5. Express intentions clearly
6. Dissolve communication barriers
7. Negotiate more effectively
8. Overcome your fear of failure
9. And much, much more.

Charismatic communicators believe in their ability to add value to any situation by either the quality of their knowledge, the depth of their experience, the projection of their enthusiasm, or their distinct style. You have an obligation to yourself to be the best you possible.

With the right communication skills and focused energy, you will have a magnetic intensity which says, "Listen to me. I am someone who knows."

## Meet Judi

Successful entrepreneur, radio personality, and an acclaimed author of ten books, Judi Moreo has informed, challenged, motivated, and entertained audiences in twenty-eight countries on four continents. She has assisted many corporate executives and team leaders in managing people, change, and conflict.

Judi stands out as a woman of sincere passion and sensible intelligence. She won't have you chanting mantras or obsessing over past events. She shares valuable lessons acquired on her personal road to success and the advice is truly beneficial. If you are in any way tolerating your life instead of creating it, Judi's shared knowledge is advice you can't turn down!

Her programs and training sessions provide positive opportunities for more complete inner knowledge as well as professional and personal fulfillment. If you are prepared to turn your ideas into action, you will reap the rewards of Judi's amazing gift and come to recognize the success story that lies within you.

**Judi's knowledge and expertise are powered by her passion for learning and delivered with humor and energy to provide programs guaranteed to enrich the lives of all who hear her.**

## What You Can Expect From Judi Moreo's Presentations

Whether you need a keynote speech to start your meeting, a motivational talk to inspire your team or a half day training seminar, you can expect the audience to be totally involved in Judi's presentation.

### FRESH

Judi personalizes each presentation so it is fresh and new. It's not just the same old speech presented in the same old way.

### RELEVANT

She takes the time to learn about your organization and your team members so they will absorb and use the material.

### ENERGIZING

Participants laugh, cry and think. They take away a new sense of purpose and direction.

### LASTING

Participants frequently quote Judi for months and years after the presentation.

## A Partial List of Judi's Clients

- |   |   |
|---|---|
| AARP  | National Association of Home Builders   |
| Alberta Hospital Association                              | National Automobile Dealers Association |
| American Institute of Banking                             | Nebraska Department of Roads            |
| Anglo-American  | Nestle                                  |
| Arrow Africa  | Nissan Motor Company                    |
| Beltterra Casino Resort                                   | Northwest Public Power Association      |
| Blue Cross, Blue Shield                                   | Pizza Hut                               |
| BMW   | Station Casinos                         |
| California State University                               | Sony                                    |
| Daimler Chrysler  | South African Police Department         |
| General Dynamics  | Tastic Rice                             |
| EO, Saskatoon   | Textron Financial                       |
| Everest Colleges  | Tulalip Tribes                          |
| International Association of Administrative Professionals | U.S. Army                               |
| Las Vegas Convention and Visitors Authority               | U.S. House of Representatives           |
| Meeting Planners International                            | Walt Disney Imagineering                |
| Mutual Life Insurance                                     | Walnut Valley School District           |
| Millionaire Club  | World Gaming Congress                   |
|   | Yavapi Tribe                            |

"Judi Moreo is simply indescribable in mere words. We all had a rare opportunity indeed to witness, hear, and especially learn a few life lessons not only through what this truly remarkable woman had to say but especially how she delivered those lessons. She's incredibly funny!"

If you are planning an event and want an inspiring, adventurous, poignant, and witty speaker, you certainly couldn't possibly find anyone who would please you more."

**Judy Lawton, Founder and CEO, The Lawton Group**

Judi is EXTRAORDINARY in every way. Judi started to work with me in South Africa as a guest speaker over 15 years ago. The message she delivers is always sincere, relevant and ignites her audiences. Judi is an asset to everyone whose lives she touches!

**Merle Whale, Executive Director, Mbizo Conferences**

"I hired Judi to speak at a national convention as well as for several Las Vegas events. In every instance, her stage presence was electric, her charm was engaging and her expertise on her subject matter was top-tier. She is as genuine as they come and a real pleasure to know and do business with. Judi's positive attitude, bright smile and intellect are a powerful combination. Put them to work for your company soon."

**Mike Varney, Tucson Metro Chamber**

"Judi Moreo has an inner warmth and sincerity that reached all of us. Her talent for sharing her wealth of knowledge certainly was a deeply enriching and fulfilling experience."

**Cecilia Strydom, Tastic Rice Corporation**

"Sensational! If all the people in the business environment could listen to Judi's presentations, stress and time management would never again be problems."

**Nancy Kuca, The American Club, Johannesburg, South Africa**

I had the pleasure of working with Judi on her application to receive the highly sought after Certified Speaking Professional designation with the National Speakers Association. The process brought me in contact with many of Judi's clients and I was moved, not just by their positive comments about her speaking ability, but by how much they genuinely cared about her as a person. And after working with her on this project, I see why so many people think so much of Judi.

**Kate Holgate, Alliance for Success Speaker Management**



**Award winning author, Judi Moreo, is widely acclaimed for her ability to bring fresh, creative ideas to those who think they have heard it all.**



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Call Turning Point International (702) 283-4567  
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